

Making India an IT Hardware Powerhouse

Posted at: 26/12/2024

Making India an IT Hardware Powerhouse: Strategies and Progress

Introduction

India heavily relies on importing IT hardware such as laptops and PCs. To reduce this dependency and promote local manufacturing, the government is implementing strategies like:

- Linking import permissions to increased domestic manufacturing capacity.
- Introducing a credit system for imports, applicable once critical production levels are achieved.

Strategic Policy Measures

1. Import Restrictions Tied to Domestic Manufacturing

- The government plans to replicate the successful model from the tyre sector, where:
 - 2020 tyre import restrictions attracted investments of over ₹1,100 crore from global companies like Bridgestone, Michelin, and Goodyear.
- Similar conditions are proposed for laptops and PCs, where easing import rules will depend on commitments to manufacture locally.

2. Credit System for Imports

- A new credit system for IT hardware imports is being considered.
- The system will align imports with domestic production milestones, with detailed policies expected as local manufacturing expands.

WTO Commitments and Global Trade Concerns

1. WTO Constraints

• India's membership in the WTO's Information Technology Agreement (1997) binds it to zero-duty commitments on IT products, preventing higher import tariffs.

2. Global Pressure

• China dominates the global IT hardware market, holding:

- 81% share of global PCs and laptops.
- Exports worth \$163 billion in 2022.
- Major global companies like **Apple**, **Dell**, **and HP** rely on Chinese manufacturing and have raised concerns about India's import policies.
- Nations such as Japan and China have formally opposed India's laptop import licensing measures.

3. India's Security Goals

 India clarifies that its policies are aimed at achieving self-reliance and strengthening national security, not creating unnecessary trade barriers.

India's Import Dependency

- In FY24, India imported electronic components worth \$34.4 billion, making it the fifth-largest import category.
- Over **50% of these imports** came from:
 - China: \$12 billion.
 - **Hong Kong**: \$6 billion.
- Over the past five years, imports from **China and Hong Kong** have significantly exceeded those from South Korea, Japan, Taiwan, and ASEAN nations combined.

Domestic Production Challenges

1. Slow Progress in IT Hardware Manufacturing

- Despite efforts like the **2023 Production Linked Incentive (PLI) scheme**, India's domestic production of laptops and tablets remains limited.
- 27 companies, including Dell, HP, Lenovo, and Foxconn, have been approved under PLI 2.0 but are still in early production stages.

2. Extended Import Authorizations

• To avoid shortages and price increases, import restrictions under the Import Management System (IMS) have been extended until December 31, 2025.

Way Forward

To reduce import dependency and achieve self-reliance, the government has outlined a **multi-faceted strategy**:

1. Strengthening Local Manufacturing

- Speeding up **PLI incentives**.
- Tying **import permissions** to domestic production growth.

2. Diversifying Trade

• Seeking alternative supply chains to reduce dependency on China and Hong Kong.

3. **Encouraging Investments**

• Developing an **investment-friendly ecosystem** for domestic and global manufacturers.

4. Balancing Global Commitments and Domestic Needs

• Aligning policies with WTO commitments while protecting India's strategic interests.

This plan aims to transform India into a **leading hub for IT hardware manufacturing**, ensuring **economic growth and national security**.

