

# IDEAS4LIFE INITIATIVE

Posted at: 01/08/2024

## **Context:**

Recently, the Union Minister for Environment, Forest and Climate Change Bhupender Yadav launched Ideas4LiFE at IIT Delhi.

## **Background:**

The portal 'Ideas4Life.nic.in' will allow participants to submit their ideas and innovations online.

## **About Ideas4LiFE initiative:**

1. The Ideas4LiFE initiative aims to collect innovative ideas that encourage environmentally friendly behaviours.
2. The Ideas4LiFE Ideathon covers seven themes of Mission LiFE- Save Water, Save Energy, Reduce Waste, Reduce E-Waste, Say No to Single-Use Plastics, Adopt Sustainable Food Systems, and Adopt Healthy Lifestyles.
3. Winning ideas under each of the seven themes of Mission LiFE will be recognized and awarded with attractive prizes for individuals as well as for institutions.

## **Purpose of Ideas4LiFE:**

1. Inspiration for Sustainability: Ideas4LiFE is set up to gather creative ideas and innovations online, inspiring people to live more sustainably.
2. Resource Wisdom: It aligns with Prime Minister Narendra Modi's vision of using resources wisely.
3. Inclusive Participation: Students, researchers, teachers, and innovators are invited to share their ideas, fostering a culture of innovation focused on protecting the environment.

## **Global Movement: Mission LiFE:**

1. Ideas4LiFE is part of a larger global movement called Mission LiFE, which promotes environmental sustainability.
2. Participants worldwide are encouraged to think creatively and contribute to this vital effort.