

UPI

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Unified Payments Interface (UPI)

Context:

• The National Payments Corporation of India (NPCI) has authorized Paytm to onboard new UPI users, contingent on compliance with all procedural guidelines and circulars.

Background:

• This decision provides relief to Paytm, which faced challenges earlier this year when the **Reserve Bank of India** restricted its associate company, **Paytm Payments Bank Limited** (**PPBL**), from onboarding new UPI users.

Unified Payments Interface (UPI):

- Developed by the NPCI in 2016, UPI operates on the Immediate Payment Service (IMPS) infrastructure.
- Allows multiple bank accounts to be accessed through a single mobile application from any participating bank, integrating various banking features such as **fund transfers**.
- Facilitates **peer-to-peer inter-bank transfers** with a simple two-click authentication process.

Features of Unified Payments Interface (UPI):

- Transfers are simplified using the recipient's **UPI ID**, such as a mobile number, QR code, or Virtual Payment Address, eliminating the need for account numbers.
- Users can now access pre-sanctioned credit lines from banks via UPI, expanding
- transaction capabilities.
- Removes the need to enter bank details or sensitive information for each transaction.
- Supports 24/7 transactions and enhances interoperability among banks.
- Utilizes technologies like IMPS and Aadhaar-Enabled Payment System (AEPS) for smooth payment processing.
- Enables users to send and receive money offline using compatible devices that support Near Field Communication (NFC) through UPI Lite X.
- **UPI Tap and Pay** allows payments at merchant locations via NFC-enabled QR codes with a single tap, without requiring a PIN.

Concerns, Issues, and Challenges Associated with UPI:

- Expanding UPI for a global user base poses **regulatory** and **compliance challenges** regarding data protection and financial laws in different countries.
- A recent Parliamentary panel report, titled "Digital Payment and Online Security Measures

for Data Protection," revealed that foreign entities like **PhonePe** and **Google Pay** dominate the Indian fintech market. As of October-November 2023:

- PhonePe: 46.91% market share
- Google Pay: 36.39% market share
- BHIM UPI: only 0.22% market share in transaction volume.
- UPI is vulnerable to **cyber threats**, with cybercriminals potentially exploiting system weaknesses or using social engineering tactics to access sensitive information, leading to financial losses.
- Presents challenges for **cross-border transactions**, particularly in managing **currency conversion** and **exchange rates** while facilitating payments and loading money into wallets.

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• Faces obstacles to **widespread adoption**, especially among individuals unfamiliar with digital payments, which increases the risk of **financial fraud**.